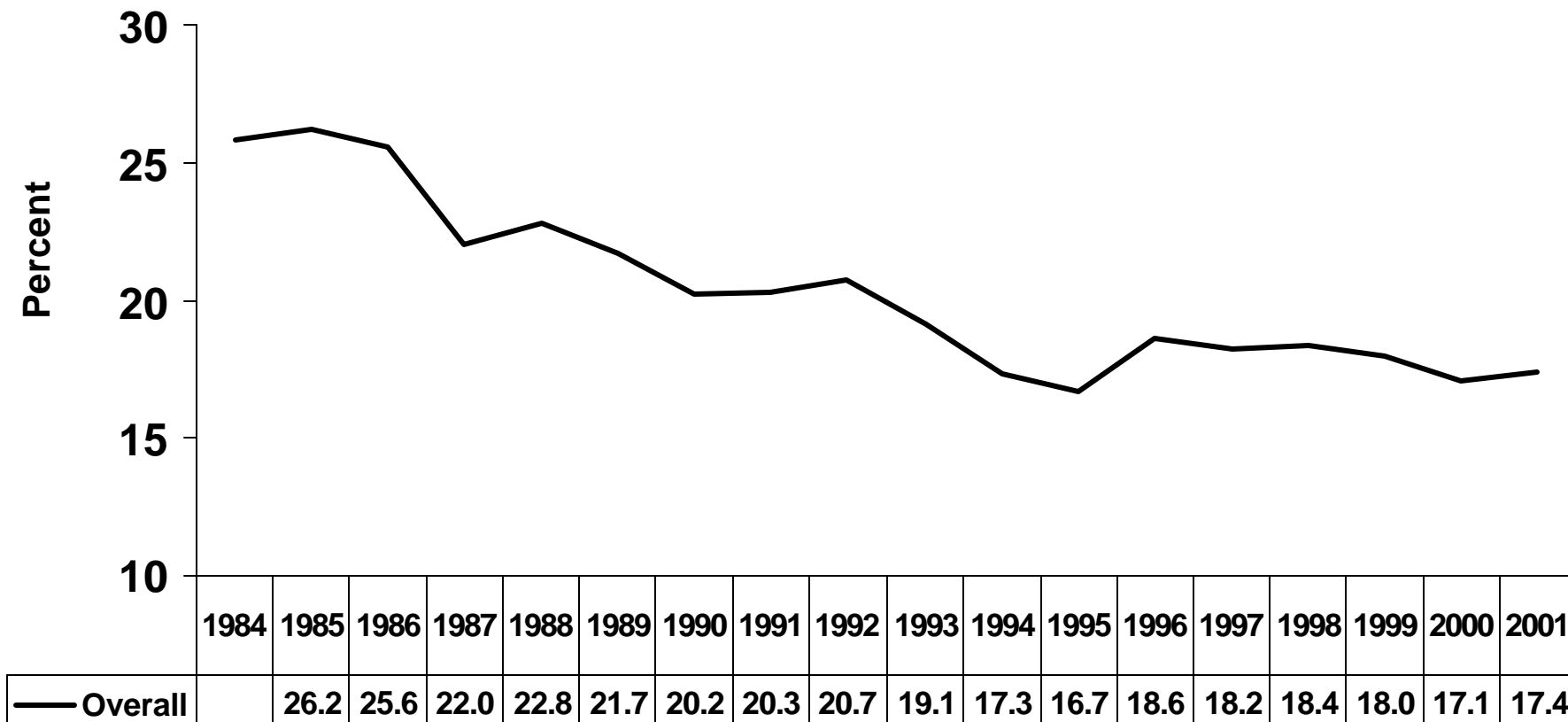




Smoking prevalence among California adults, 1984-2001



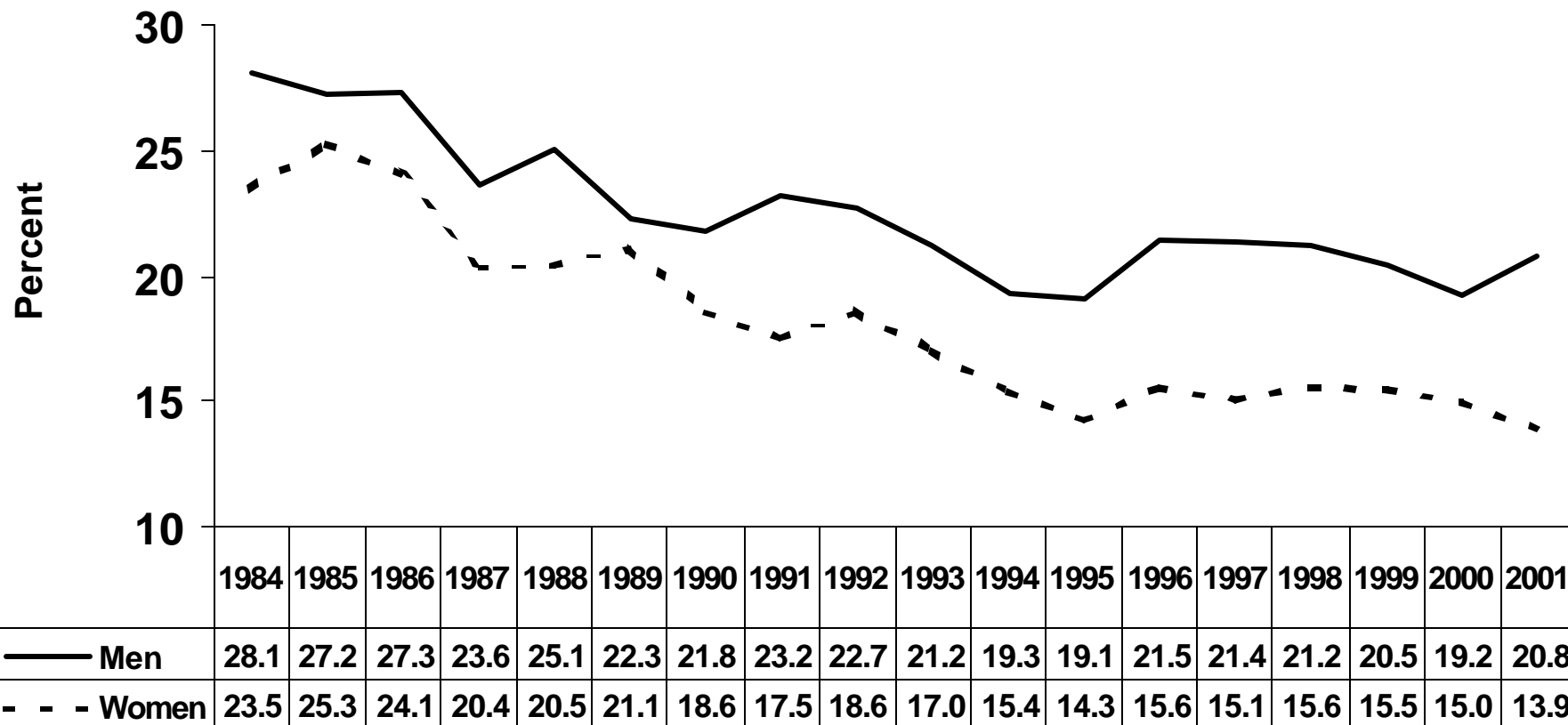
Source: BRFS1984-1992, BRFS and CATS combined 1993-2001.

Note change of smoking definition in 1996 that included more occasional smokers.

Prepared by: California Department of Health Services, Tobacco Control Section, May 2002.



Smoking prevalence among California men and women, 1984-2001



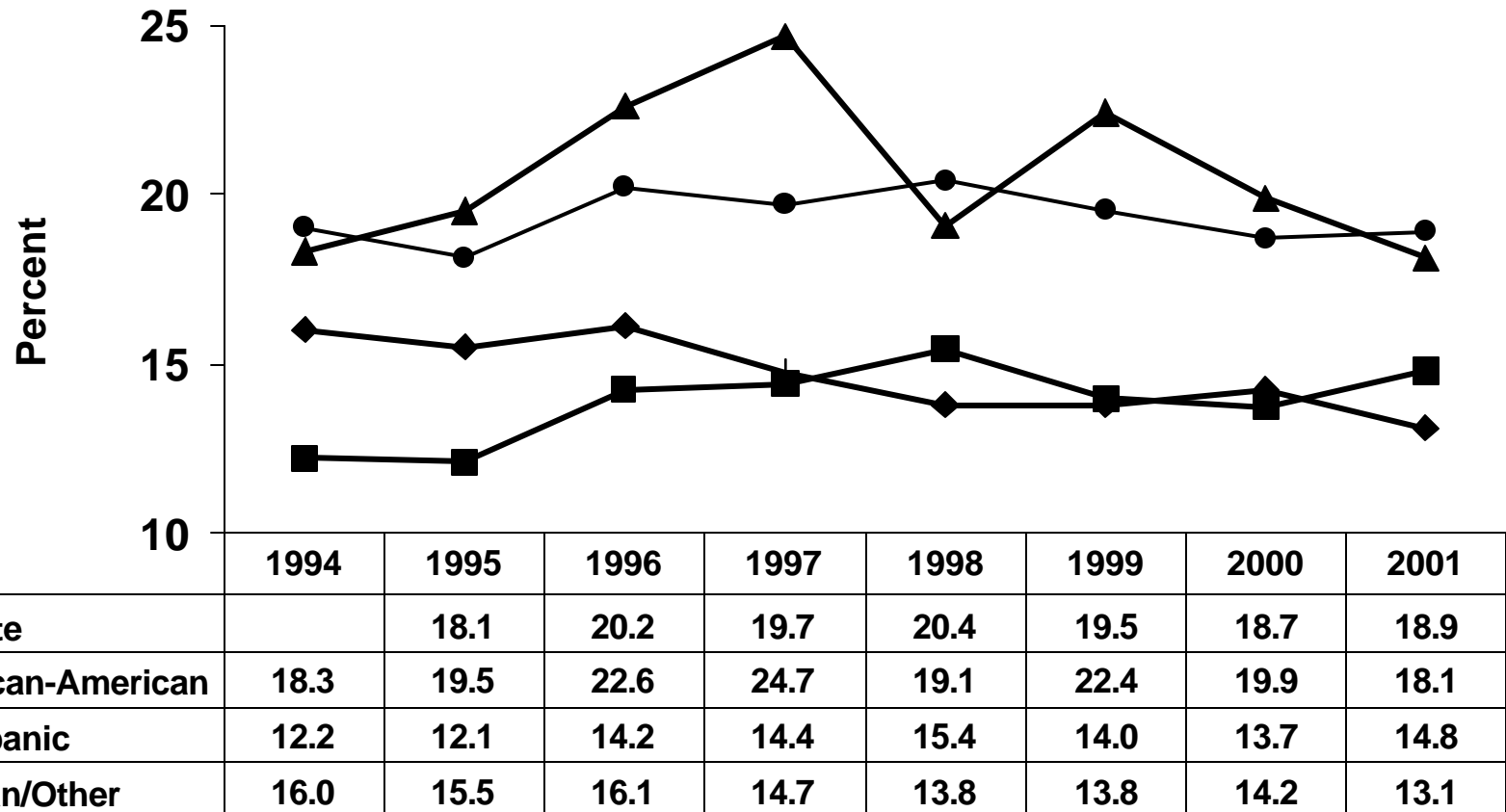
Source: BRFS1984-1992, BRFS and CATS combined 1993-2001.

Note change of smoking definition in 1996 that included more occasional smokers.

Prepared by: California Department of Health Services, Tobacco Control Section, May 2002.



Age-adjusted smoking prevalence among California adults by racial/ethnic group, 1994-2001



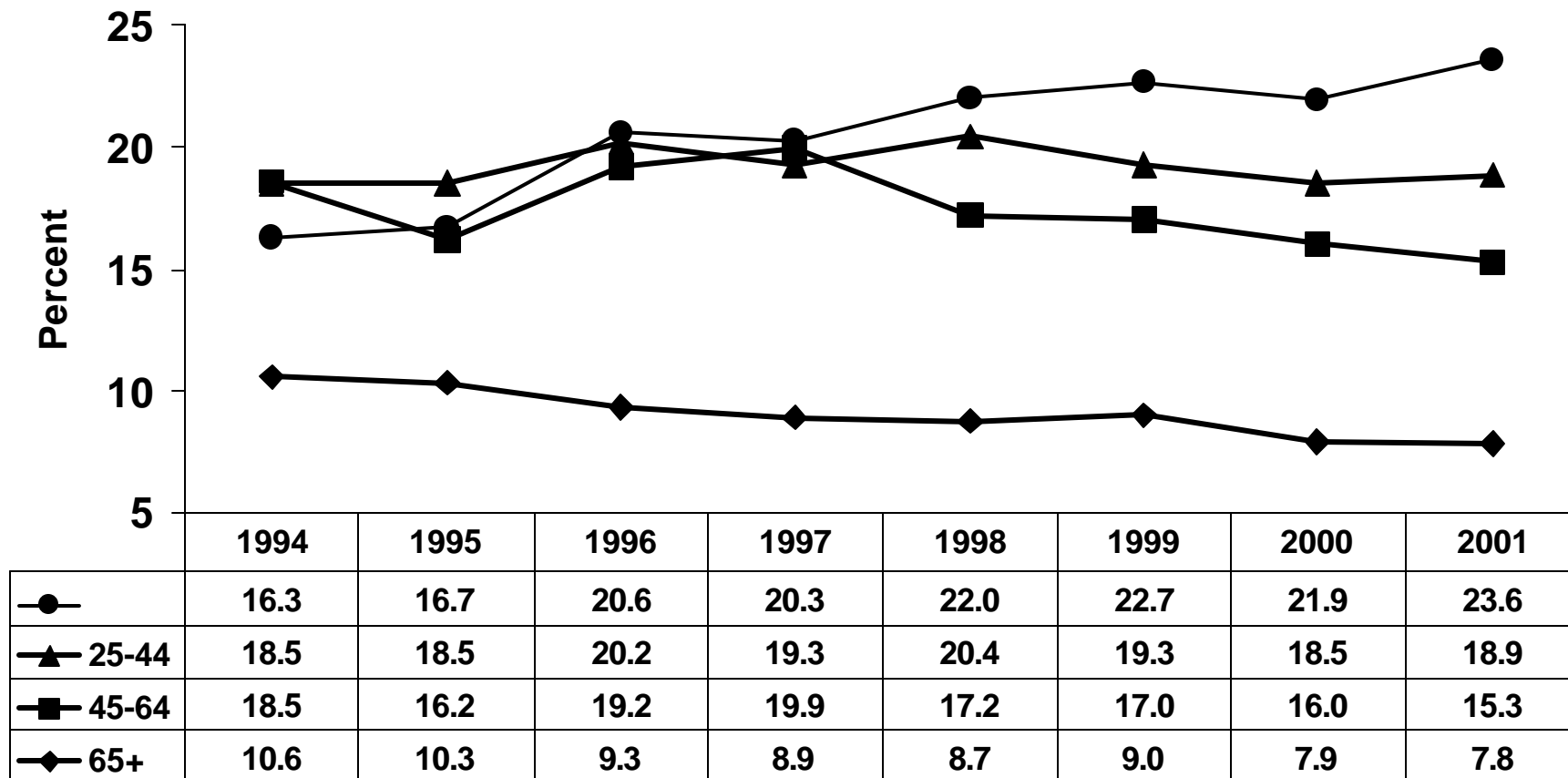
Source: BRFSS/CATS 1994-2001 is weighted to the the 1990 California population.

Note definitional change of smoker in 1996 to include more occasional smokers.

Prepared by: California Department of Health Services, Tobacco Control Section, May 2002.



Smoking prevalence among California adults by age group, 1994-2001



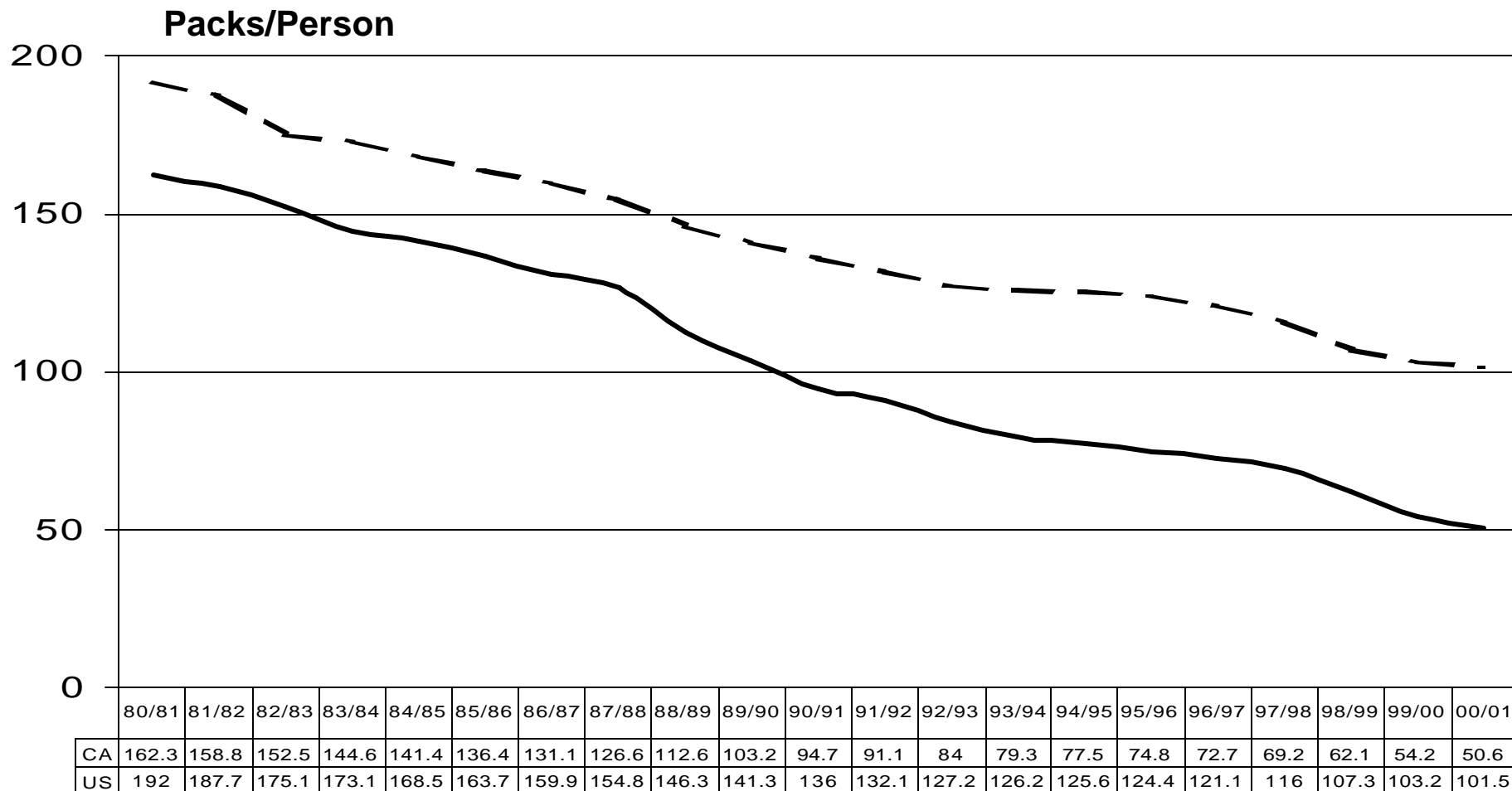
Source: BRFS/CATS 1994-2001 is weighted to the the 1990 California population.

Note definitional change of smoker in 1996 to include more occasional smokers.

Prepared by: California Department of Health Services, Tobacco Control Section, May 2002.



California and US adult per capita cigarette consumption, packs per fiscal year, 1980/1981-2000/2001



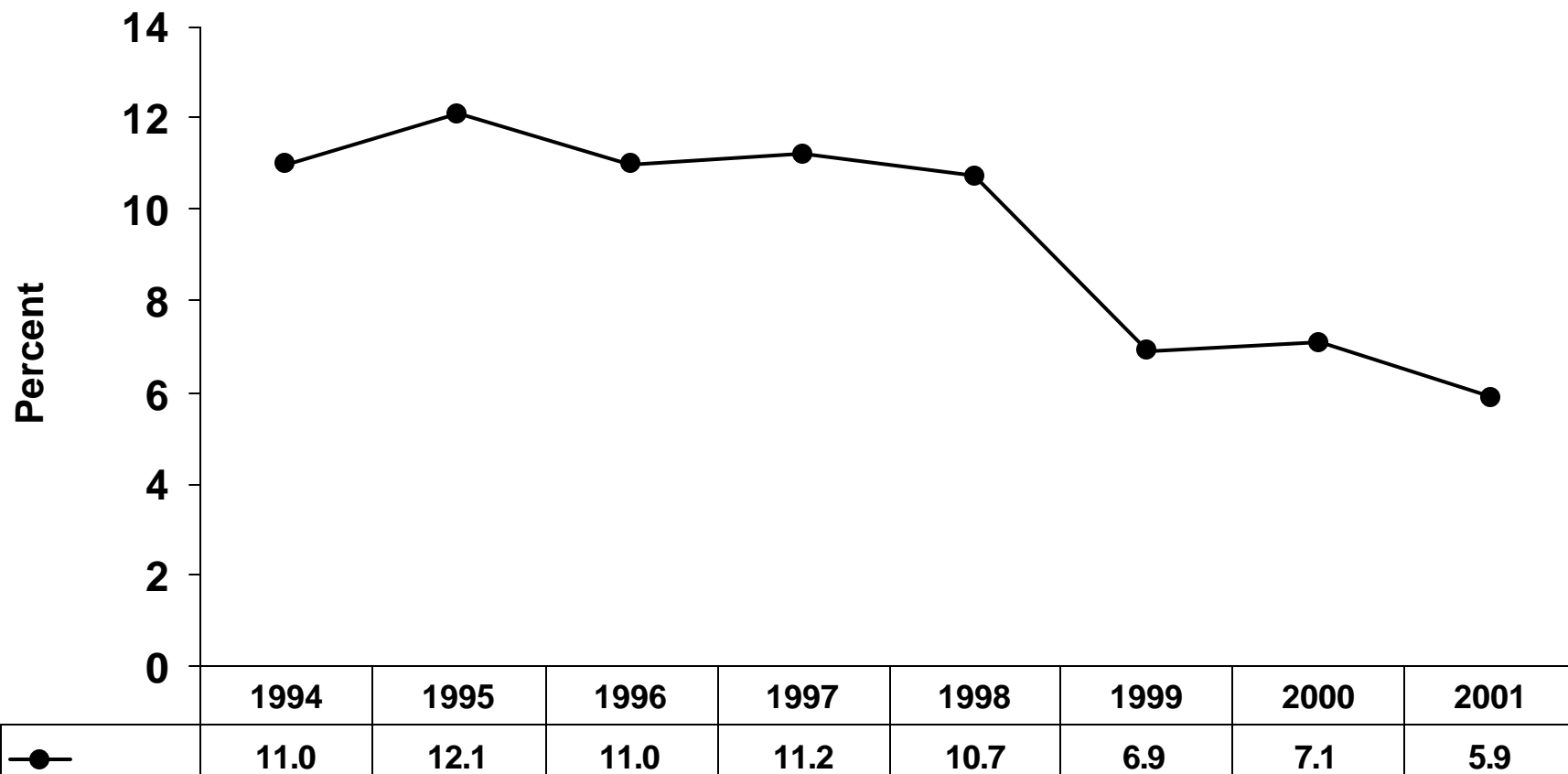
Source: California State Board of Equalization (packs sold) and California Department of Finance (population).

U.S. Department of Agriculture. Note that CA data is by fiscal year (July 1-June 30) and U.S. data is by calendar year.

Prepared by: California Department of Health Services, Tobacco Control Section, April, 2002.



30-day smoking prevalence among California youth using a telephone survey, 1994-2001

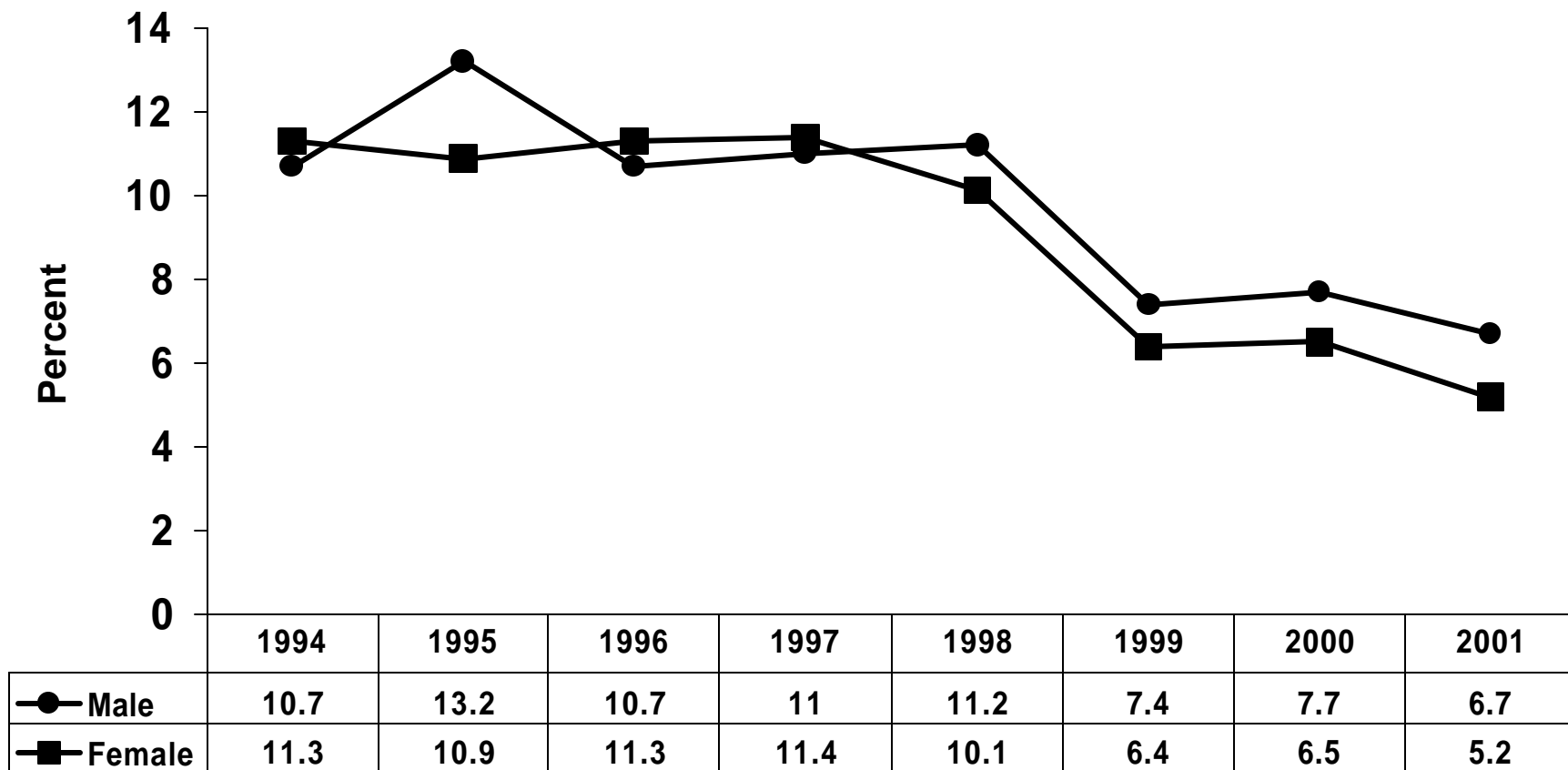


Source: CYTS 1994-2001 is weighted to the 1990 California population.

Prepared by: California Department of Health Services, Tobacco Control Section, May 2002.



30-day smoking prevalence among California male and female youth using a telephone survey, 1994-2001

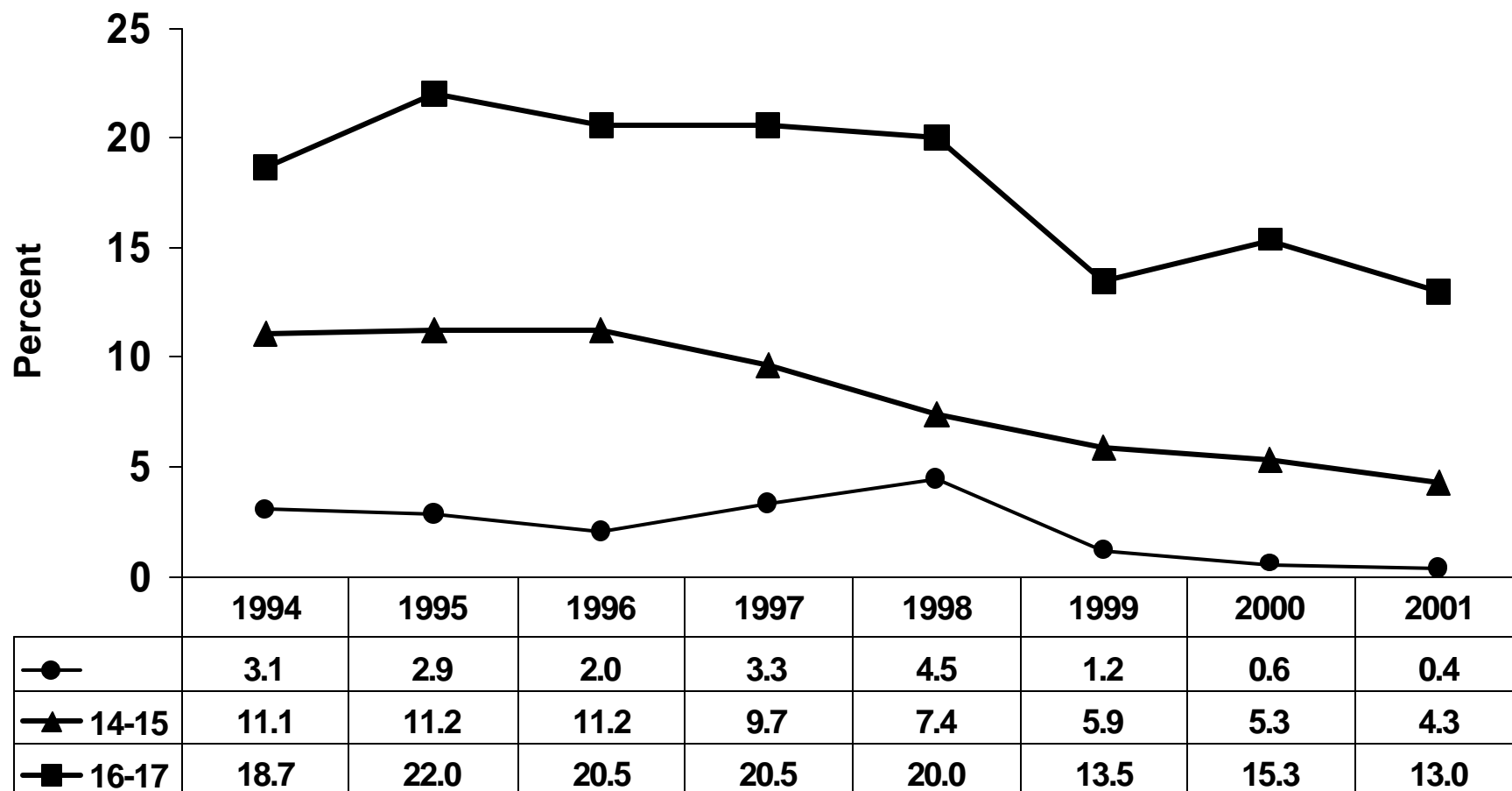


Source: CYTS 1994-2001 is weighted to the 1990 California population.

Prepared by: California Department of Health Services, Tobacco Control Section, May 2002.



30-day smoking prevalence among California youth using a telephone survey by age group, 1994-2001

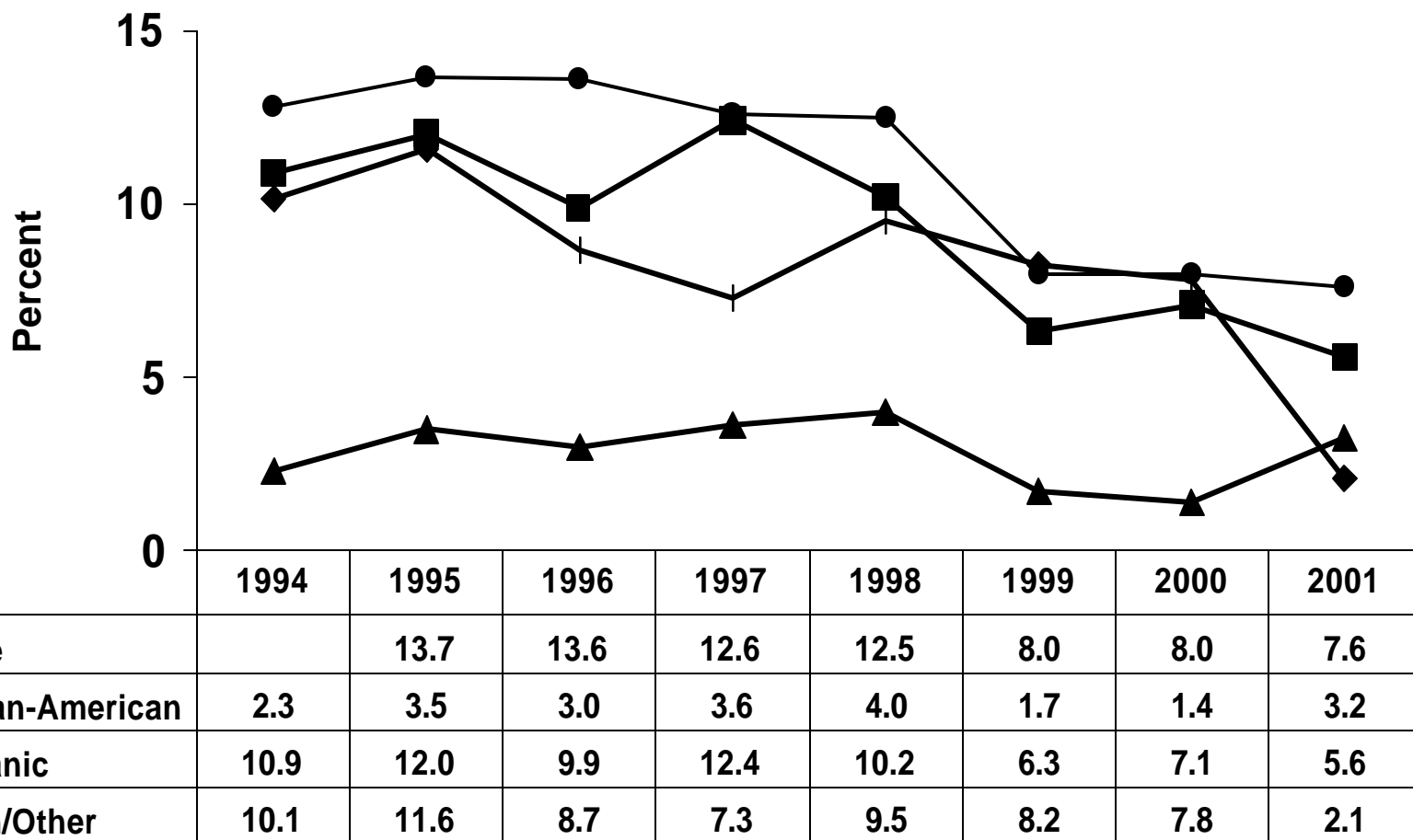


Source: CYTS 1994-2001 is weighted to the 1990 California population.

Prepared by: California Department of Health Services, Tobacco Control Section, May 2002.



30-day smoking prevalence among California youth using a telephone survey by racial/ethnic group, 1994-2001



Source: CYTS 1994-2001 is weighted to the 1990 California population.

Prepared by: California Department of Health Services, Tobacco Control Section, May 2002.